



## POSTAL CUSTOMER COUNCIL

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Dear Business Mailer:

The Baltimore Postal Customer Council (BPCC) is part of a vital network of business mailers and postal representatives working together toward creating cost effective mailings, increasing the efficiency of mail service, and communicating information on various topics related to the mailing industry.

Membership in the BPCC is the key to insuring that your voice is heard on mailing matters of immediate and local concern. Through the BPCC newsletter and the BPCC website located at [baltimorepcc.com](http://baltimorepcc.com) council members are kept abreast of issues that may affect long range plans for their firm or the mailing industry as a whole. As USPS rates and regulations change, this information is vital to the success of all of us who rely upon the mail. The BPCC holds an annual education seminar that provides information on a variety of subjects related to the USPS and growing your business, and the BPCC keeps members informed of other educational opportunities available, such as the annual Executive Mail Center Manager Certification Program.

Participation in the BPCC is not all about education. It also includes networking events including an annual Spring membership meeting that is held at an outside location and a Fall membership meeting that is held in a banquet hall setting. Both events involve a relaxing afternoon of good food and valuable networking with fellow council members and industry representatives.

This year we have maintained the cost of our membership dues to encourage continued participation from the local mailing industry. As in previous years we are also offering Partnership Opportunities for organizations to promote their products and services. These partnerships also offer increased membership benefits including advertising opportunities and networking with the USPS. This is a great way to increase your company's name recognition, industry knowledge, and exposure to potential clients.

Please take some time to visit the BPCC website and learn more about this worthwhile organization. The website includes contact information for key members of the BPCC and the USPS. For your convenience we have included a registration form. We are confident that you will find the BPCC to be a valuable resource for your company.

Thank you.

Sherry L. Harper  
Officer in Charge - Baltimore  
BPCC Postal Chairperson

James C. Barlow Jr.  
Mail Systems Management Consultants  
BPCC Acting Industry Chairperson



**POSTAL CUSTOMER COUNCIL**



**BALTIMORE POSTAL CUSTOMER COUNCIL**  
**PO BOX 1010**  
**BALTIMORE MD 21203-1010**

**2012 CORPORATE MEMBERSHIP REGISTRATION**

<b>PRICING:</b>	<b><u>Members</u></b>	<b><u>Annual Dues</u></b>
	1 member	\$ 50.00
	2-3 members	\$ 100.00
	4-6 members	\$ 150.00
	7-10 members	\$ 200.00
	Add'l members above 10	\$ 20.00 each

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY/ST/ZIP+4:** \_\_\_\_\_

<b><u>MEMBER NAME(S)</u></b>	<b><u>PHONE #</u></b>	<b><u>E-MAIL ADDRESS</u></b>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

**2012 CORPORATE PARTNERSHIP PROGRAM** - (See next page for details)

<b>PRICING:</b>	<b><u>Partnership Level</u></b>	<b><u>Annual Dues</u></b>
	Silver Partner	\$ 250.00
	Gold Partner	\$ 500.00
	Platinum Partner	\$ 1000.00

Please make check payable to **Baltimore PCC**. Thank you.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Partnership Opportunities with the BPCC

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It is our Partners' generous support that enables us to provide quality speakers, educational seminars, and special events throughout the year. As a BPCC Partner you will be afforded the following benefits:

### Platinum Partner - \$1000.00

- Includes a \$200 BPCC membership for up to 10 members
- 2 complimentary tickets to BPCC events
- \$5 discount per member for BPCC events
- Company recognition at BPCC events
- BPCC Executive Board opportunity
- ¼ page ad in BPCC newsletter\*
- Company name, logo, and link on BPCC web site
- Special Platinum Partner BPCC member plaque
- Reserved platinum table at BPCC events
- Submission of one article per year in BPCC newsletter
- Annual meeting with District Level Postal Executives

### Gold Partner - \$500.00

- Includes a \$150 BPCC membership for up to 6 members
- Company recognition at BPCC events
- Business card ad in BPCC newsletter\*
- 1 complimentary ticket to BPCC events
- Company name and link on BPCC web site
- BPCC Gold Partner certificate
- Annual meeting with local Postmaster/station manager

### Silver Partner - \$250.00

- Includes a \$100 BPCC membership for up to 3 members
- Business card ad in PCC newsletter\*
- Company name on BPCC web site
- BPCC Silver Partner certificate

**Special Corporate Sponsorships** – contact the appropriate BPCC committee chairperson for details on sponsoring our web page, newsletter, or one of our annual events.

Thank you for your support.

*\* Please note that the ¼ page and business card ads refer to the same ad for 4 consecutive issues.*