



POSTAL CUSTOMER COUNCIL



Dear Business Mailer:

The Baltimore Postal Customer Council (BPCC) is part of a vital network of business mailers and postal representatives working together toward creating cost effective mailings, increasing the efficiency of mail service, and communicating information on various topics related to the mailing industry.

Membership in the BPCC is the key to insuring that your voice is heard on mailing matters of immediate and local concern. Through the BPCC newsletter and the BPCC website located at www.baltimorepcc.com council members are kept abreast of issues that may affect long range plans for their firm or the mailing industry as a whole. As USPS rates and regulations change, this information is vital to the success of all of us who rely upon the mail. The BPCC holds an annual education seminar that provides information on a variety of subjects related to the USPS and growing your business, and the BPCC keeps members informed of other educational opportunities available, such as the annual Executive Mail Center Manager Certification Program.

Participation in the BPCC is not all about education. It also includes networking events including an annual Spring membership meeting that is held at an outside location and a Fall membership meeting that is held in a banquet hall setting. Both events involve a relaxing afternoon of good food and valuable networking with fellow council members and industry representatives.

As in previous years we are also offering Partnership Opportunities for organizations within our industry. These partnerships offer increased membership benefits including advertising opportunities and networking with the USPS. This is a great way to increase your company's name recognition, industry knowledge, and exposure to potential clients.

Please take some time to visit the BPCC website and learn more about this worthwhile organization. The website includes contact information for key members of the BPCC and the USPS. For your convenience we have included a registration form. We are confident that you will find the BPCC to be a valuable resource for your company.

Thank you.

William L. Ridenour
Postmaster Baltimore
Postal Co-Chairman, BPCC

Lisa Kline
Ivy Envelope
Industry Co-Chair, BPCC



POSTAL CUSTOMER COUNCIL



BALTIMORE POSTAL CUSTOMER COUNCIL
PO BOX 1010
BALTIMORE MD 21203-1010

2010 CORPORATE MEMBERSHIP REGISTRATION

PRICING:	<u>Members</u>	<u>Annual Dues</u>
	1 member	\$ 50.00
	2 members	\$ 75.00
	3 members	\$ 100.00
	4-7 members	\$ 150.00

COMPANY: _____

ADDRESS: _____

CITY/ST/ZIP+4: _____

MEMBERS:

<u>NAME</u>	<u>PHONE #</u>	<u>E-MAIL ADDRESS</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

2010 CORPORATE PARTNERSHIP PROGRAM - (See next page for details)

PRICING:	<u>Partnership Level</u>	<u>Annual Dues</u>
	Silver Partner	\$ 250.00
	Gold Partner	\$ 500.00
	Platinum Partner	\$ 1000.00

Please make check payable to **Baltimore PCC**. Thank you.

Signature: _____ Date: _____

Partnership Opportunities with the BPCC

It is our Partners' generous support that enables us to provide quality speakers, educational seminars, and special events throughout the year. As a BPCC Partner you will be afforded the following benefits:

Platinum Partner - \$1000.00

- Includes a \$150 corporate membership for up to 7 members
- 2 free tickets to BPCC events
- Company recognition at BPCC events
- BPCC Executive Board opportunity
- ¼ page ad in BPCC newsletter*
- Company name, logo, and link on BPCC web site
- Special Platinum Partner BPCC member plaque
- Reserved platinum table at BPCC events
- Submission of one article per year in BPCC newsletter
- Annual meeting with District Level Postal Executives

Gold Partner - \$500.00

- Includes a \$100 membership for up to 3 members
- Company recognition at BPCC events
- Business card ad in BPCC newsletter*
- 1 free ticket to BPCC events
- Company name and link on BPCC web site
- BPCC Gold Partner certificate
- Annual meeting with local Postmaster/station manager

Silver Partner - \$250.00

- Includes a \$50 membership for one member
- Business card ad in PCC newsletter*
- Company name on BPCC web site
- BPCC Silver Partner certificate

Special Corporate Sponsorships – contact the appropriate BPCC committee chairperson for details on sponsoring our web page, newsletter, or one of our annual events.

Thank you for your support.

** Please note that the ¼ page and business card ads refer to the same ad for 4 consecutive issues.*